

Press text: New colours REMIfront IV-D

- Marketing –
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REMIfront IV-D system – Perfectly coordinated with the new FIAT Ducato interior (2011 model onwards)

Not content with developing single-piece side darkening blinds in double-quick time, the REMIS experts in accessory products for caravans and mobile homes have now responded at lightning speed once again: The developers from Cologne picked up on the brand new interior of the FIAT Ducato and immediately coordinated the REMIfront IV-D system with the fashionable Ducato colours of sandy beige and light grey. So the interior screen fittings now perfectly match the new design of the Italian brand beloved by camper fans.

The sophisticated and harmonised system will be available from wholesalers from January 2012.

With the development of the new colour variants, the accessories specialist from Cologne expects to see a further increase in the dynamic growth in sales which its darkening systems are currently experiencing. In Germany, the Ducato motor home is sold by FIAT Professional, which was able to achieve a record market share of 69% in the first half of 2011. And REMIS too could profit from this phenomenal growth.



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